

**Christine (Tina) Migeot**  
**Web Manager, Developer and Designer**  
[tina@kiosk-kiosk.com](mailto:tina@kiosk-kiosk.com)

Accomplished web manager, developer and designer with the ability to manage multiple projects at once while demonstrating superior attention to detail. Lead design and front end development on web sites and other digital projects for pharmaceutical clients such as Astra Zeneca, Serono, Solvay, Roche. Solid understanding of SEO and how it relates to CMS systems, information architecture, content and keywords. Functioned as project manager for website projects, including the redesign and rebuild of Drexel's College of Nursing and Health Profession's website. Extensive experience in designing, building and managing web pages from initial concept to coded completion.

**Technical Skills:**

8 years experience building websites using content management systems (CMS), with Sitecore and WordPress. Advanced use of Adobe Creative Suite software. HTML/CSS editing/coding with Dreamweaver, Notepad, TextEdit, BBEdit, Komodo Edit. Extensive experience creating UI, sitemaps, wireframes and website mockups. Filming and editing video pieces for YouTube upload, see examples [here](#). Creates social media campaigns with Hootsuite social media management platform.

**Software Utilized:**

Sitecore, WordPress, Drupal, Joomla, Vignette, Adobe Creative Suites (Dreamweaver and Fireworks, Illustrator, Photoshop), Microsoft Office suite, PowerPoint, Visio, FTP programs, Qualtrics, on Mac and Windows platforms. Adobe Premiere, Final Cut Pro and iMovie. Google Analytics. Tortoise SVN subversion client.

**Programming Languages/Scripts:**

HTML (Advanced), CSS (Advanced), XHTML, XML and JavaScript (and JQuery). Experience with PHP and MySQL.

**Work History:**

**Drexel University's College of Nursing and Health Professions**

Web Manager/Developer

6/2012 – 6/2017 (position eliminated in budget cuts)

Executed and managed all college web processes: design, maintenance, functionality, site architecture, creating specialty sites. Created and distributed HTML emails and e-newsletters. Analyzed the site in light of brand direction and creatively aligned the site to reflect College brand. Worked with Director and other team members in developing content and content templates process to assure content is up to date and fresh.

☐ Planned and oversaw the implementation of Sharepoint to CMS linking for multiple areas of the site, resulting in easy to implement real-time updates of information by school department faculty and staff.

☐ Created and managed online news system for indexable, searchable news stories about CNHP students, faculty and alumni. Taught interns and staff to add news stories for constant updates to school news.

☐ Planned, organized, managed and implemented new sub sites for CNHP's growing list of Clinical Practices and Centers.

☐ Provided project management expertise: plans, tracks (tasks, time and progress), communicates with stakeholders, and updates projects using online project management system (Basecamp).

☐ Responsible for the re-design, development, implementation and project management of the re-build of the CNHP website, finalized in January 2015.

☐ Supervised employee and interns.

**United Health Group**

Web Designer/Developer

03/07 – 6/2012

☐ Interactive design and production for MyOptumHealth.com, United Health Group's consumer directed health web site. Also served UHG and clients including Target and Home Depot.

☐ Designed and developed content for UHG websites using css, designs and develops visual interface and coding for UHG client portals and demos for portals, html emails and email newsletters.

☐ Configured, managed and created templates for Content Management Systems.

### **Chameleon Theatre Company**

Web Manager and Social Marketing Manager

[www.chameleontheatrephilly.com](http://www.chameleontheatrephilly.com)

04/2011 – 4/2012

☐ Designed and managed website. Created custom WordPress template and widgets for site CMS. Enabled functions such as online tickets sales for events and online payment of donations to the company. Managed newsletter campaigns.

☐ Created printed marketing materials such as business cards, postcards and posters.

☐ Managed and grew the company's social media presence through our Twitter feed, Facebook page, and other strategically relevant online properties.

### **Various Clients**

Freelance Web Designer

10/05 – 03/07

☐ Lead interactive design and production for a variety of clients, including the Philadelphia Chamber of Commerce, Cadient and QVC.

☐ Maintained content and functions for company intranets and content management systems, created html emails, email newsletters, as well as designed and constructed new websites for a variety of departments, conferences, expos and events.

### **Managed Care Measures**

Marlton, NJ

Web Designer

3/02-10/05

Firm closed 2010

☐ Interactive design and production for Managed Care Measures, LLC., a pharmaceutical marketing and communications firm.

☐ Led design on projects for web sites, CD-ROM's and other digital projects for pharmaceutical clients such as Astra Zeneca, Serono, Solvay, Roche, Diachii and Aventis.

☐ Primary designer for Managed Care Measures' Disease Benchmarks™'s flash-based, data-driven online disease cost calculators and mapers, company intranet and content management system, as well as Managed Care Measures website.

☐ Maintained content and functions for the Disease Benchmarks™ website, as well as Managed Care Measures' intranet.

### **iConnect.com, Inc.**

Philadelphia, PA.

Digital Media Designer

5/01-7/01

Firm closed 8/01

☐ Created Yahoo! Stores for e-commerce businesses from concept through production for iConnect partners PriceClick.com, using HTML, CCS, Javascript, Adobe Photoshop 5.5, Adobe Illustrator 8.0, Allaire HomeSite 4, Macromedia Fireworks, and Dreamweaver.

### **Crestec Digital**

Mt. Laurel, NJ.  
Contract Digital Media Designer  
2/01-5/01  
Firm closed by Parent company Cannon

☐Created and produced graphics for client web sites using Adobe Illustrator 9.0, QuarkXPress 4, Adobe Photoshop 6.0. Codes HTML pages in BBEdit 5.

**ClearLogic**

Haddonfield, NJ.  
Digital Media Designer  
1/99-11/00  
Firm closed 6/02

☐Design and production of small to large web sites, including development of site architecture and navigation systems and detailed page layouts.

☐Extensive client interaction. Utilized html, CCS, PHP, Javascript, Adobe Photoshop 5.5, Adobe Illustrator 8.0, BBEdit5.0, DeBabelizer, Fireworks, Macromedia Flash and FTP programs Transmit and Fetch.

**Education:**

Higher Ed Experts  
Certificate in Web Analytics for Higher Ed

Rutgers University, Camden, NJ.  
Courses in computer animation using Alias Wavefront and digital filmmaking.

Camden County College, Blackwood, NJ.  
Courses in computer images and web development.

Moore College of Art and Design, Philadelphia, PA.  
Courses for K through 12 art teacher certification for NJ/PA.

University of the Arts, Philadelphia, PA.  
B.F.A.